

HANAMURA HOTEL

Overview

The idea for this project was to develop a branding identity for a luxury hotel. In doing so, I aimed to create a brand that displays a modern and sleek style with a touch of tradition.



WILLIAM & WILLIAMS

Overview

The client wanted a logo that can evoke a sense of strength and reliability. Originally, I was only commissioned to create their logo. Additional materials were added for a school project.



ELXR

Overview

Elxr is an alcohol manufacturer that primarily caters to the fantasy-driven gaming and culture niche. The idea of this project was to create an identity that highlights the products produced by the company.



DOCTOR BEAU'S

Overview

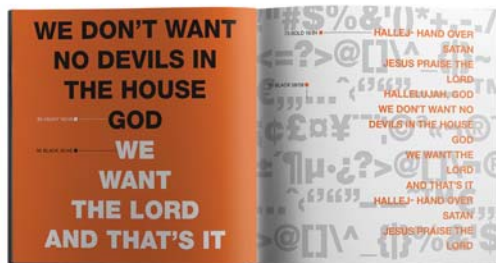
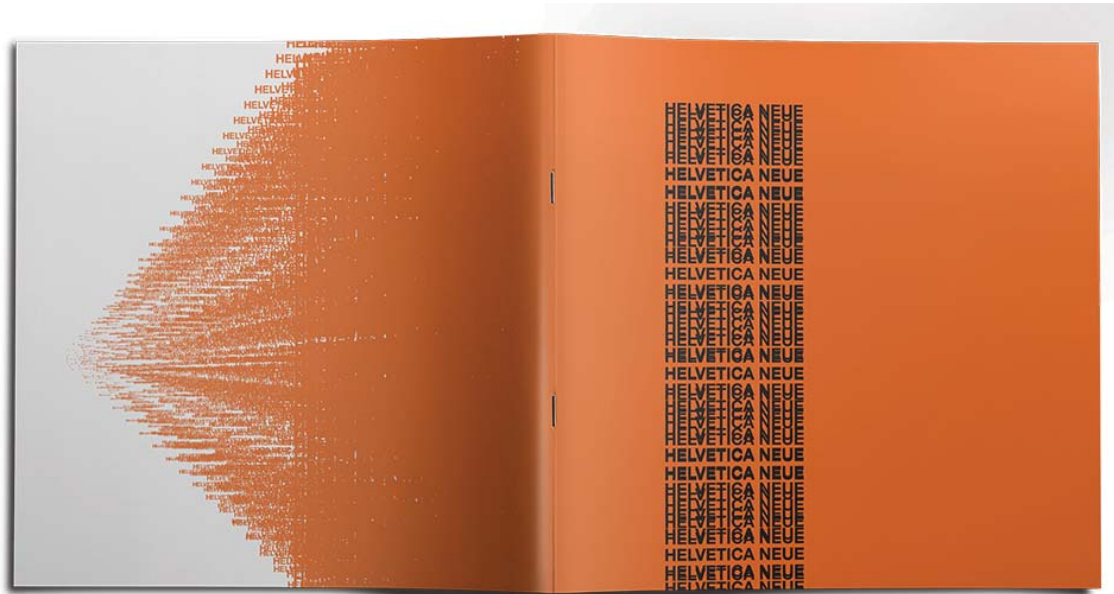
In this project, we we're tasked to design a themed beer label for a brewery. Taking advantage of the number of beers per set, I thought this would be a more dynamic and interesting direction.



HELVETICA BOOKLET

Overview

The brief for this project was to create a type booklet while incorporating a theme. I chose the 'The Life of Pablo' album by Kanye as my theme.



ETAG

Overview

Elder Technological Assistant Group was undergoing a restructuring of their program. Along with their ads, I redesigned their program lessons with efficiency and saving in mind.


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- send an email?
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INTERMEDIATE CURRICULUM

Subject	Goals	Activities	TechCheck
COM210 Introduction to Email	<input type="checkbox"/> Understanding of what email is and how it can be utilized <input type="checkbox"/> Ability to write and send emails <input type="checkbox"/> Ability to read and delete emails <input type="checkbox"/> Knowledge of the contact list and how to add/delete contacts	1. Concept explanation 2. Sending email. (To/Subject/body) 3. Receiving emails 4. Deleting unwanted emails 5. Managing a contacts list	① ② ③ ④ ⑤ Date: Reviewer:
COM21 Managing and Organizing Emails	<input type="checkbox"/> View and send attachments via email <input type="checkbox"/> Unsubscribe from spam emails <input type="checkbox"/> Create folders/labels and sort emails into them <input type="checkbox"/> Recognize characteristics of a scam	1. Downloading attachments 2. Uploading attachments 3. Unsubscribing from spam email 4. Organizing inbox with folders 5. Email scams	① ② ③ ④ Date: Reviewer:
COM220 Introduction to WhatsApp	<input type="checkbox"/> Understanding of all buttons and how to use the touch screen <input type="checkbox"/> Knowledge of a Google accounts purpose <input type="checkbox"/> How to change accessibility options	1. What's WhatsApp? 2. Signing up for a free account 3. Adding contacts 4. Starting/opening a call or "chat" 5. Participating in group chats	① ② ③ ④ Date: Reviewer:
COM230 Introduction to Skype	<input type="checkbox"/> Install and sign up for WhatsApp <input type="checkbox"/> Add and edit a contact's details <input type="checkbox"/> Start a call and/or initiate a text chat	1. Understanding programs and applications 2. Searching for programs and applications 3. Downloading apps (free vs. paid) 4. Deleting programs and applications 5. Using the Microsoft Store 6. Using the App Store 7. Using the Play Store	① ② ③ ④ ⑤ ⑥ ⑦ Date: Reviewer:
COM230 Introduction to Skype	<input type="checkbox"/> Install, sign up and setup Skype <input type="checkbox"/> Add and edit a contact's details <input type="checkbox"/> Start and end a video/voice call <input type="checkbox"/> Receive an incoming call	1. What are the Default Folders? 2. Creating/deleting/renaming files and folders. 3. Copying vs. Moving files and folders. 4. Saving files. 5. Using Cortana/Spotlight to find files and folders.	① ② ③ ④ ⑤ Date: Reviewer:


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- log-in to Facebook?
- use Microsoft Word?

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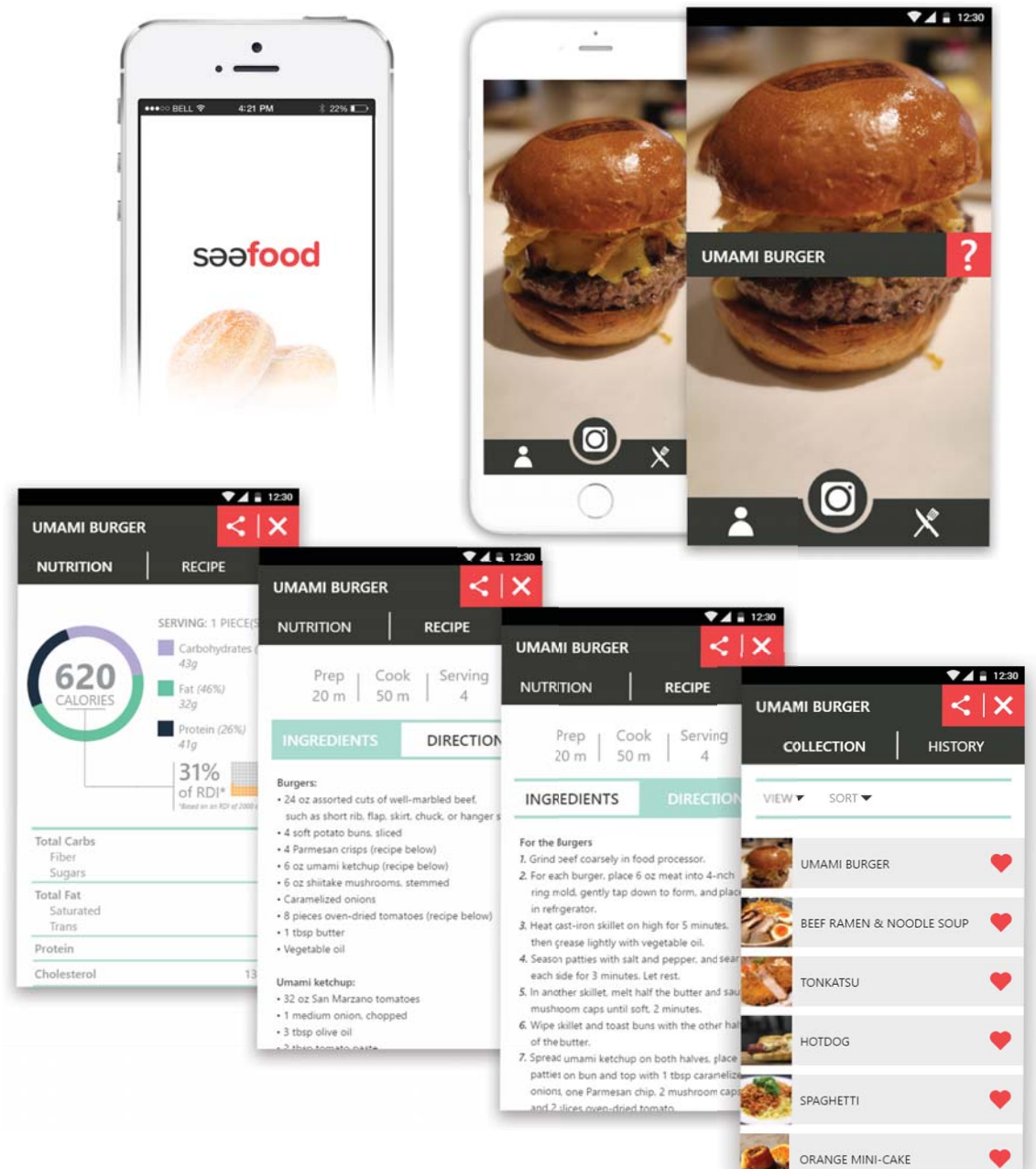
Subject	Goals	Activities	TechCheck
INT100 Introduction to the Internet	<input type="checkbox"/> Understand what the Internet is and how to access/control it using a web browser <input type="checkbox"/> Connect to a Wi-Fi network	1. What is the Internet? 2. Using a browser to view a website 3. Connecting to Wi-Fi networks 4. Using Airplane Mod	① ② ③ ④ Date: Reviewer:
INT110 Introduction to Google	<input type="checkbox"/> Complete a Google search <input type="checkbox"/> Filter the Google search results <input type="checkbox"/> Recognize various forms of advertising <input type="checkbox"/> If possible, complete a voice search	1. What is Google Search? 2. Entering a search 3. Reading search results 4. Filtering search results (images, maps, news) 5. Dictating a search (talk-to-text)	① ② ③ ④ ⑤ Date: Reviewer:
SEC110 Online Safety	<input type="checkbox"/> Understanding of the difference between secure and open/public/free Wi-Fi <input type="checkbox"/> Awareness of how to identify secure websites <input type="checkbox"/> Knowledge of when it's appropriate to share personal details online	1. Using "open" public Wi-Fi 2. Identifying secure websites 3. Recognizing advertisements 4. Sharing personal details online	① ② ③ ④ Date: Reviewer:
SEC120 Virus Protection	<input type="checkbox"/> Exercise best practices when downloading online and protecting themselves against viruses	1. Using best practices	① Date: Reviewer:

Participant Name _____ Customer Number _____ Location _____ Registration Date _____

SEEFOOD

Overview

This is a fleshed out version of the app from the HBO show Silicon Valley. Building on its original premise of food identification, I added the ability to see nutritional info and recipes.



If you have a project in mind, don't
hesitate to reach out.

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